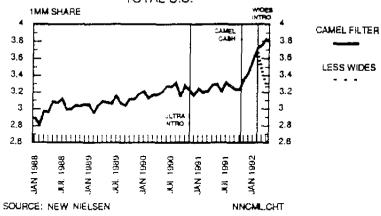
## TOTAL CAMEL FILTER SHARE OF INDUSTRY NEW NIELSEN

TOTAL CAMEL FILTER

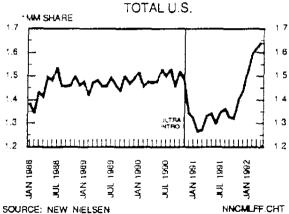
1MM SHARE OF INDUSTRY

TOTAL U.S.



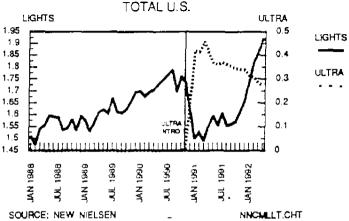
CAMEL FULL FLAVOR FILTER

1MM SHARE OF INDUSTRY



CAMEL LOW TAR FILTER

1MM SHARE OF INDUSTRY



2045380279